

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57181

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

172186	AGENCY (OR SERVICE) ACTING AS AGENT FOR		342613	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	SMART MEDIA GROUP			SUPERPAC FOR AMERICA		
AND	814 King St Ste 400			610 S Boulevard		
ADDRESS	Alexandria	VA	22314-3069	Tampa	FL 33606-2693	
	USA			USA		
CONTACT				PRODUCT C30N06		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO. C30N06	PRODUCT CODE	1310	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/05/12 NO. WEEKS:						1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY: SUPER PAC FOR AMERICA										
1	10011..	2 1	11:58A	12:30P	60S	11/01/12-11/02/12 11/05/12-11/05/12	NOON NEWS	3	2000.00	6000.00
2	10001..	1	05:00A	05:58A	60S	11/02/12-11/05/12	THIS MORNING 5-6AM	2	1000.00	2000.00
3	10010..	1	05:58A	07:00A	60S	11/01/12-11/05/12	THIS MORNING 6-7AM	2	1900.00	3800.00
4	10010..	1	07:00A	09:00A	60S	11/01/12-11/05/12	THE EARLY SHOW	2	1300.00	2600.00
5	F	1	04:00P	04:30P	60S	11/02/12-11/02/12	4-430PM NEWS	1	2000.00	2000.00
6	Th	1	04:30P	05:00P	60S	11/01/12-11/01/12	430-5PM NEWS	1	2000.00	2000.00
7	Th	1	05:00P	05:30P	30S	11/01/12-11/01/12	5-530PM NEWS	1	2700.00	2700.00
8	F	1	05:58P	06:30P	60S	11/02/12-11/02/12	M-F 6PM NEWS	1	2900.00	2900.00
9	10100..	1	11:35P	12:37A	60S	10/31/12-11/05/12	11:35P-12:37A - LETTERMAN	2	1700.00	3400.00
10	1000001	1	11:00P	11:35P	60S	11/04/12-11/05/12	11PM NEWS	2	6000.00	12000.00
11	Th	1	10:00P	11:00P	60S	11/01/12-11/01/12	ELEMENTARY	1	12000.00	12000.00
12	F	1	05:30P	06:00P	30S	11/02/12-11/02/12	530-6PM NEWS	1	2700.00	2700.00
13	Th	1	06:30P	07:00P	30S	11/01/12-11/01/12	M-F 630PM NEWS	1	2900.00	2900.00
14	00101..	2	06:57P	07:30P	60S	10/31/12-11/02/12	CBS EVENING NEWS	2	3000.00	6000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

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AND		814 King St Ste 400		610 S Boulevard		
ADDRESS		Alexandria VA 22314-3069		Tampa FL 33606-2693		
CONTACT		USA		USA		
				PRODUCT C30N06		
LOCAL SALESPERSON		Brian Butz-1		AGENCY EST. NO. C30N06		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/05/12 NO. WEEKS: 1						

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			FROM	TO						
							Total Contract:	22		63000.00
							Billing Summary			
						Qtr 4-12	Oct			
							Nov			
							Dec			
									Total	61000.00
									GRAND TOTAL	61000.00

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